



Lumin Aerial

A production network, not a pilot directory

Lumin Aerial is a national aerial production network built for agencies and commercial clients — every project centrally managed, in every market.

Hiring pilots market by market

- A new freelancer to find and vet for every city
- Different equipment, styles and paperwork each time
- Compliance and rescheduling land on your team
- Quality fragments as the footprint grows

The Lumin network model

- Vetted FAA Part 107 pilots across markets nationwide
- Centralized project management and quality control
- Compliance and insurance documentation handled centrally
- Standardized deliverables — one standard, one point of contact

Sell aerial under your brand — without building an aerial department

- **Your brand, front and center.** Deliverables are white-label ready and presented as your work. The client relationship stays entirely yours.
- **No overhead to carry.** No drones to buy, no pilots to hire, no certification or insurance burden on your agency.
- **A service line you can sell now.** Add aerial to proposals this week, priced and packaged at your margin.
- **Capacity that flexes.** There when a client says yes, costing nothing in the quiet weeks between campaigns.



One brief in. Finished aerial out.

1

Send us the brief

Locations, shot list, timeline and deliverable specs — one conversation, one point of contact. You never chase pilots across time zones.

2

We assign vetted pilots

FAA Part 107 certified pilots in each market, vetted before assignment and verified for commercial-grade equipment and relevant experience.

3

We manage production and compliance

Airspace and compliance checks, insurance documentation, scheduling and on-site coordination — including reschedules when weather or airspace shifts.

4

You deliver under your brand

Assets pass centralized quality control before handoff, to the same standard in every market — ready to present as your team's work.

Four service lines your clients are already asking for

Multi-location rollouts

Consistent aerial capture across every site in a campaign or portfolio — one brief, every market, managed from one desk.

Business and brand content programs

Recurring aerial photo and video for marketing and social, including interior FPV fly-throughs — social-ready assets without managing multiple creatives.

Real estate aerial media

Listing photography, video and FPV fly-through tours, with MLS-ready formatting and standardized delivery for brokerages and listing teams.

Construction documentation

Repeatable aerial progress capture across active job sites, coordinated centrally so every site is documented to one standard.

Compliance and quality control, handled — not handed to you

Aerial work carries regulatory exposure. Our operating model is built so that exposure never lands on your desk — or your client's.

FAA Part 107 certified

Every pilot who flies a Lumin assignment is FAA Part 107 certified for commercial operations.

Vetted, licensed and insured

Every pilot is fully vetted, licensed and insured before assignment, with standards maintained across the network.

Insurance documentation on file

Documentation is held centrally — the trail a procurement or vendor review asks for.

Equipment verified

Equipment is verified for commercial-grade capture before a pilot is assigned to your project.

Experience reviewed

Industry experience is reviewed prior to assignment, matched to the work in your brief.

Centralized quality control

Finished assets pass centralized review before handoff — the same standard in Phoenix, Dallas or Denver.

One client. One standard. A program, not a one-off shoot.

22

Job sites covered for a single client

3

FAA Part 107 pilots coordinated

531

Deliverables produced to one standard

In a six-month white-label retainer, Lumin coordinated coverage across 22 job sites in six cities — Mesa, Gilbert, Queen Creek, San Tan Valley, Gold Canyon and Surprise — through a single point of contact, with a project manager coordinating every shoot.

No Limit Turf: “Their aerial views vividly showcase the vibrant, natural look and seamless integration of our synthetic turf across Arizona's landscapes... It's transforming how we connect with customers.”

Built for teams that need aerial at scale

Marketing agencies

White-label aerial execution that integrates into your production workflow and scales campaigns without operational friction.

Commercial organizations

Scalable coverage for construction, development, healthcare, retail and multi-location brands — consistent standards across markets.

Real estate and property teams

Fast, dependable aerial coverage for listings, developments and property campaigns, without operational complexity.

Engagement models: per project, or as an ongoing content program — priced against your actual scope and pipeline.





Add aerial to your service menu — without building an aerial department

If aerial has ever cost you a line item, a listing or a client, that is the exact gap Lumin fills. Book a capabilities call and we will walk through the network, the compliance structure and sample deliverables.

[Book a capabilities call at luminaerial.com](https://luminaerial.com)

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